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March 16, 1962

Mrs. Maude White, President
San Francisco Chapter, The Links
1715 Webster Street
San Francisco, California

Dear Mrs. White:

This letter is to invite you to spend an evening with a select group of community leaders at the Union League and Press Club, 555 Post Street, San Francisco, California, at 8 P.M., Wednesday, March 28, 1962.

During the past three months, the Sun Reporter has been carrying a series of articles dealing with the general theme of the need for united giving among Negroes in San Francisco. At the present time, the Jewish community is conducting its annual Welfare Federation Drive, and also the Catholic Church is conducting its Bay Area wide charity drive.

We have invited Mr. Walter D. Heller, President of the Jewish Welfare Federation, and Mr. Sanford M. Treguvoff, Executive Director of the Jewish Welfare Federation, to be our guests to share with us some of their knowledge and understanding of the vital needs and services which a united fund can give to a community.

After this initial meeting, we hope that a temporary organization will be formed which will lead us towards the establishmen of a United Negro Service Fund. It has been a pleasure to have served as a medium of information in the early phase of this program. We shall be very happy to assist our community leaders in the further development of the concept of united giving.

We hope that you will be able to accept this invitation.

Sincerely yours,

Carlton B. Goodlett, M.D.
Publisher

P.S. Please, R.S.V.P. at WE 1-5778.

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